

Welcome to Cherryfish.com. We are glad you are here! We want you to understand that by using the Website or App, you are accepting and agreeing to the Cherryfish Pricing Agreement.

If you do not agree to this Pricing Agreement, you must not use Cherryfish.com or a Cherryfish App.

Cherryfish Pricing Agreement

Last Modified: August 17, 2018

Cherryfish.com and the Cherryfish mobile applications ("App") including all Content, (together the Cherryfish.com website and the App are referred to as the "Website") are owned and operated by Cherryfish, L.L.C. (the "Company," "Cherryfish," "we" or "us"). Cherryfish strives to provide significant value to all users, especially charities. Transparency is a core values to Cherryfish – therefore, we are sharing our pricing arrangements for all users. Our pricing arrangements are designed to help Cherryfish recover costs associated with designing and maintaining our website.

Pricing terms are subject to change without advanced notice.

Charity Users:

We attempt to keep pricing as low as possible for charities since this is the group we aim to help most.

Pricing:

Cherryfish pricing is a combination of fixed fees and variable fees.

Fixed fees are generally required when a charity enrolls ("Enrollment Date") in either the Enhanced or Premium Plans with Cherryfish. The fixed fees allow the charity to use incremental features and service levels described in connection with registration. The charity is entitled to usage of the incremental features and service levels for one year. The fixed fee will be renewed annually on the anniversary of the Enrollment Date at the same rate unless Cherryfish communicates a change in the fixed fees. Fixed fees are non-refundable.

Charities which select the Premium Plan may engage Cherryfish to perform specific functions. The terms of these arrangements will be documented and agreed to by both Cherryfish and the charity.

Variable fees are applied to all credit card transactions. Cherryfish incurs costs from our credit card servicing agent (Stripe) for all credit card transactions.

Cherryfish will charge qualified charities (as defined by the US Internal Revenue Service (IRS)) no more than 5.9% of the transaction amount plus \$0.30 per transaction which cover the Stripe costs and Cherryfish fees. For example, if a qualified charity is on the Do It Yourself plan (5.9% + \$.30 per transaction) and a donor makes a \$100.00 contribution with their credit card, \$93.80 will go to the charity and the fees of \$6.20 will cover Stripe fees with the remaining amount for Cherryfish. If a charity agrees to accept American Express cards, the transaction costs will be higher to cover the incremental fees charged by American Express. Cherryfish does not touch the money going to the charity or to Stripe. Additionally, Cherryfish does not have access to credit card information of the donor or bank information of the charity. Fees to Stripe and Cherryfish are non-refundable.

Qualified Charities:

To qualify for Charity user pricing, an organization must have an Employer Identification Number (EIN) and be designated by the IRS as a tax-exempt, 501(c)(3) charity. Cherryfish obtains IRS designations on a monthly basis and shares some of this information on each charity profile. Sensitive information such as verification documents are not publicly available. Qualified charity designations are subject to change based upon IRS information which is available at <https://www.irs.gov/Charities-&-Non-Profits/Search-for-Charities>.

Donation receipts:

Cherryfish will generate automated receipts to users who use Cherryfish to send money. The receipts state the current IRS designation of the recipient and the amount of the transaction. Each charity is solely responsible for designating the value of any goods or services received in connection with transactions. Cherryfish makes no representations as to the proper tax treatment of any transactions, Users should consult professional tax advisors for tax guidance. Charities agree to notify Cherryfish (contact@Cherryfish.com) if the website designation of charitable status is incorrect.

Services provided to charities:

Cherryfish is not an agent, a fundraising advisor or fundraising counsel to charities. Cherryfish provides tools to allow charities to communicate, solicit attendance, donations, volunteers and/or assistance from potential supporters. All fees collected Cherryfish are in exchange for the charity and its' authorized administrators

to use tools developed by Cherryfish. Charities specifically acknowledge that any fees generated by Cherryfish are not for fundraising activities.

Individual Users:

Cherryfish does not charge individuals directly for use of the Cherryfish website.

Your Comments and Concerns

This Website is operated by Cherryfish, L.L.C., Naperville, IL 60564. All other feedback, comments, requests for technical support and other communications relating to the Website should be directed to: contact@cherryfish.com.

Feeling Charitable? Try Cherryfish!